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PRESS RELEASE

Press Release:

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Allison Sports Town is to open Arcade

Allison Sports Town is excited to announce that through a partnership with Kinney Billiards they are opening an arcade in the facility.

The arcade will feature games and prizes for guests to play and attempt to win while they are at Allison Sports Town. In addition to events and programming, the arcade will be open for birthday parties and during rentals. The arcade will be located in the northwest side of the building.



General Manager Chris Martin commented on the addition of the arcade. "We are excited to partner with Kinney Billiards on this project and offer our guests another opportunity for fun and engagement while they are visiting Allison Sports Town. We had over 30,000 guests visit the facility the first three months of 2025-this is another opportunity to help create a great experience for our guests and engage with our guests on their visit."



The arcade will be open by May 1. Please stop by to visit the new addition while you are at Allison Sports Town.